

Gateway to Worldwide Opportunities

Become a Future Leader



Westcliff University's Doctor of Business Administration (DBA) program is tailored specifically for working adults. You can choose between our campus or online. Each class is 8-weeks long, which provides you the opportunity to focus on one class at a time.

Westcliff University Will Help You

- Apply theory to real life through professional business cases
- Advance your leadership and teaching potential
- Enhance your practical job skills for career advancement
- Be creative and innovative with an entrepreneurial mindset
- Learn through the vast experiences of our esteemed faculty

DBA Program Required Courses

1ST YEAR (18 CREDIT HOURS)

- BUS 710 Finance for Managers
- BUS 715 Global Economics
- BUS 720 Marketing Strategy & Consumer Behavior
- BUS 725 Business Intelligence & Information Systems
- BUS 730 Management Strategy for Performance
- BUS 735 Leading Change

DOCTORIAL QUALIFYING EXAM

2ND YEAR (18 CREDIT HOURS)

- BUS 740 Global Business Initiatives
- BUS 745 Corporate Social Responsibility
- BUS 750 Statistics for Business
- BUS 755 Strategic Planning & Implementation
- BUS 760 Creative Solutions Leadership
- BUS 765 Management of Technological Innovation

3RD YEAR (9 CREDITS HOURS)

- BUS 770 Quantitative & Qualitative Analysis
- BUS 775 Transformation & Execution Strategies
- BUS 780 Organizational Development

DOCTORAL COMPREHENSIVE EXAM (1 CREDIT HOUR)

FINAL PROJECT & DISSERTATION (14 CREDIT HOURS)

- BUS 785 Final Project & Dissertation Block 1
- BUS 790 Final Project & Dissertation Block 2
- BUS 795 Final Project & Dissertation Block 3

Total 60 credit hours

Imagine Where a DBA Degree Can Take You

Possible career opportunities include:

- Education Administrator
- Director of Business Development
- Regional Management
- VP of Operations
- Educational/Management Consultant
- Manufacturing Director
- Social & Community Services Manager
- Management Analysts

Admissions Requirements

- Interview with an Admissions Representative
- Master's degree from an accredited institution
- Personal statement of professional goals
- Official transcripts from previous institutions



For more information, please contact us:
Call 949-825-5566 or visit www.westcliff.edu

Email: admissions@westcliff.edu

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