



Master in Business Administration

Stay competitive today and become a leader in tomorrow's global business economy



The Master of Business Administration (MBA) degree program prepares individuals for careers in management. More specifically, its aim is to provide an opportunity for students to develop knowledge, abilities, attitudes, and understanding that will constitute a foundation for growth into competent business management professionals. Graduates seek employment in major industries including computer-related services, investment banking, securities, and consulting in the areas of management, marketing, research, analysis, and finance.

MBA Program Overview

Required Courses

CORE REQUIREMENTS (27 CREDIT HOURS)

- BUS 500 Organizational Leadership
- BUS 505 Managerial Economics
- BUS 510 Marketing Management
- BUS 525 Strategic Management in a Globalized Economy
- BUS 530 Managing Information Systems & Technology
- BUS 535 Managerial Accounting
- BUS 540 Organizational Behavior
- BUS 550 Financial Management
- BUS 557 Applied Methods Capstone

MBA AREAS OF CONCENTRATION (9 CREDIT HOURS)

- General Management
- Marketing
- Financial Management
- International Business
- Organizational Management
- Entrepreneurship
- Health Care Management/Administration
- E-Business Management
- Supply Chain Management
- Health Informatics and Analysis*
- Business Statistics and Data Analytics*
- Digital Communications and Multimedia*
- Information Technology*
- Information Technology Project Management*

Total 36 credit hours

* STEM Concentrations

Key Learning Outcomes

- Develop mastery of functional business components
- Appraise current IT effectively to support business decision making
- Integrate diversity and a global perspective in business decisions
- Develop problem solving and decision-making abilities
- Promoting critical thinking to learning complex business concepts
- Analyze quantitative data to improve strategic business initiatives

Career Opportunities

- Operations Management
- Senior Account Executive
- Director of Marketing
- Director of Sales
- Director of Operations
- Assistant Professor
- Curriculum Developer

Why Westcliff University for MBA?

 Regional Accreditation	 Candidate for Global Accreditation	 Affordable Tuition	 Accelerated Programs	 No GMAT/GRE
 Live Online Classes	 10:1 Student:Faculty	 Flexible Schedule	 Mentorship Program	 Dedicated Career Services Team