



Undergraduate Certificate in Business

Business Administration

- BUS 300 Foundations of Business
- BUS 315 Intro to Business Writing
- BUS 317 Intro to Business Law

Leadership

- BUS 323 Intro to Organizational Leadership
- BUS 325 Intro to Leadership
- BUS 345 Fundamentals of Decision Making

Graduate Certificate in Business

Business Administration

- BUS 500 Organizational Leadership
- BUS 510 Marketing Management
- BUS 540 Organizational Behavior

Executive Management

Must take 4 of the following courses

- BUS 525 Strategic Management in a Globalized Economy
- BUS 604 Data Analysis and Business Intelligence
- BUS 612 Market Research
- BUS 620 International Finance
- BUS 630 International Business
- BUS 631 Managing Global Diversity
- BUS 632 Managing International Human Resources
- BUS 641 Leading Strategic Change within Organizations

Marketing

Must take BUS 510 & 3 of the remaining 4 courses

- BUS 510 Marketing Management
- BUS 610 Consumer Behavior
- BUS 611 Electronic Commerce Marketing Management
- BUS 612 Market Research
- BUS 652 Entrepreneurial Marketing

Organizational Leadership

- BUS 500 Organizational Leadership
- BUS 540 Organizational Behavior
- BUS 641 Leading Strategic Change within Organizations

Graduate Certificate in TESOL

- TSL 512 Writing Instruction
- TSL 545 Reading Instruction
- TSL 532 Listening and Speaking Instruction